

StreamMaster PRIME

COST EFFECTIVE GRAPHICS, MASTER CONTROL
AND THEMATIC CHANNEL PLAYOUT



StreamMaster PRIME is a turnkey appliance with SDI I/O that offers a flexible feature set to satisfy channel branding and simple integrated playout requirements. **StreamMaster PRIME** is aimed at broadcasters looking to replace legacy equipment nearing end of life whilst retaining existing automation and discrete playout infrastructure.

Designed for 24/7 operation in a transmission environment **StreamMaster PRIME** leverages Pixel Power's renowned StreamMaster technology platform into a cost effective SDI connected appliance that fits seamlessly into existing infrastructure. Investment in **StreamMaster PRIME** is future proofed as the software licenced features can be transferred to a new architecture or deployment model as business needs evolve.

FEATURES & BENEFITS

- › Flexible software defined feature set enables function matching for legacy branding & master control devices.
- › SDI I/O for simple integration, can be upgraded to IP at any time*.
- › Supports automated graphics, multi-layer static and animated logos, clocks, text crawls, tickers, DVE moves such as squeezeback, EAS, and more.
- › Master control switching functionality.
- › Autonomous operation, VSP hardware master control panel or UI control panels available.
- › Upstream router control for master control applications.
- › Plug & play with all major automation systems through protocol emulation.
- › Sophisticated audio processing for multi-channel sound.
- › Shuffle / loudness / gain / duck / mix in voiceover & sound effects / Dolby.

*May require hardware upgrade

SOFTWARE DEFINED ARCHITECTURE

StreamMaster PRIME can be configured for a variety of applications within the performance constraints of the underlying hardware platform, for example:

- › Graphics & Branding to satisfy the needs of most channels.
- › Thematic Channel Playout for less complex requirements.
- › Master Control Switcher to replace multiple devices in existing playout chain.

